

YES. Your Exceptional SWOT.

This SWOT is about you. Why? The key to success is awareness, mindset and focus. What is SWOT? Well, do you know your **strengths** and are you bringing them to life? Have you got areas of **weakness** that are over shadowing your strengths? What **opportunities** are currently in front of you or that you can make for yourself? What is holding you back – mindset, lack of goals or focus or other **threats**?



Strengths & Talents



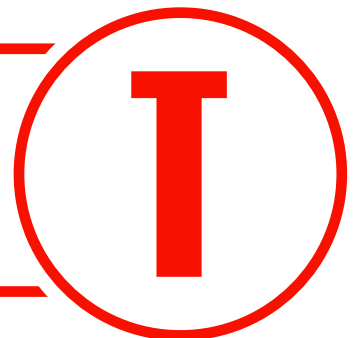
Weaknesses (Development Areas...)



Opportunities (Bring them on!)



Threats (What is holding you back or stopping you?)



Let's FOCUS on **actions** and **solutions**. It is time to think about WHY the your SWOT is important to you. Ask yourself, "what would happen if I did something and what would happen if I didn't?"



Strengths & Talents

(Write down how you can focus on bringing them to life!)



Weaknesses (Development Areas...)

(How can we improve and develop them? Are they really weaknesses - do you have data?)



Opportunities (Bring them on!)

(Write down what choices and opportunities you have)



Threats (What is holding you back or stopping you?)

(What can you do today and tomorrow to overcome, delete or remove these?)

